

COR SCCA Board Meeting Minutes – May 7, 2019
Blue Bonnet Café – Denver, CO – 7 pm

Call to Order at 7:00pm

List of Attendees

- Kevin Carter
- Nick Boley
- Jay Buerger
- Scott Edholm
- Ed Kajko
- Nicole Mangione
- David Muramoto
- Ed Shuler
- Ann Marie Stinehelfer

- Quorum Verified

Guests: Jerry Oleson, Jim Stinehelfer, Mike Pettiford, Peter Olivola

Approval of Minutes from previous meeting – April 2, 2019

- Motion: **to accept minutes as recorded**
- Seconded
- Approved

Treasurers Report

Recon Report from April 2019

- Motion: **to accept Recon Report as recorded**
- Seconded
- Approved

RE Report

Big thanks to Victory Motorsports, all the volunteers, drivers and families that attended Ice Breaker.

Now.. Register for Home of Heroes!

Events:

Cars & Coffee / Other Car Events

*Mike Pettiford displayed the BMW 18 at Lafayette C&C.
Mike promoted the SCCA and Road Racing in general.*

Stewards / DA Meeting – April 13 – Post Report

Peter Olivola reported - Training received.

2019 Drivers School / Ice Breaker Regional / HPTD – Post Report

*Jim Stinehelfer reported a probable loss of approx. \$1000.00
26 entries on Saturday, 23 entries on Sunday.
Break-even is approx. 33 entries
Permanent bunker covers added to list of suggested improvements
New Pit-In / Grid-out design modified for this event.
Chris Doyle working hard to get bigger Spec7 group for June event.*

Home of Heroes Majors and Regional Event – May 25-26

Register NOW!

2019 Formula F Festival – May 25-26 – Pueblo – Chris Doyle

Registrations trickling in.

Quad Regional – LaJunta – June 8-9 - Track Inspection Update

*Slow registration,
Might be radio issue, 24 rented radios reserved for Lemons*

Majors / Regional – HPR – July 6-7

*Need to complete schedule before we can open Registration.
This is a priority issue.*

Majors / Regional – HPR – August 24-25

*The Iowa Majors has been moved to Heartland Park.
The "Last Chance" is still the last majors in the Mid-States Conference.*

2019 Mazda Event – Oct 26-27– LaJunta – Planning Update

No report..

Committee Reports

Marketing

*N. Boley & E. Shuler distributed 13 Freedom Sprints Posters
to businesses along the I-70 corridor (Bennett to Deer Trail)*

*Nicole M. added to marketing team.
Nick B described his vision of the marketing plan.
Marketing team to meet prior to next Gen Mem meeting.*

Budget

*High Plains Bunker Covers –
Commitment from Glenn C. to begin construction.
The budget hit by two unplanned expenses.
(Shortfall caused by purchase of new T&S equipment)
(Video expense was not budgeted)*

Equipment

*T&S Equipment Order - Received...will begin training / testing.
On-Site tire scheduled to replace box van tires 5/18/2019 [\$820.37]
Boxing Day - this Friday.
Weights need to be rectified ASAP.*

Membership

*New Members – May 2019 Redline - Ed Shuler
Colorado Region Membership totals - 849 as of April 20, 2019*

*Boy Scout Involvement in 2019 Season – Update - Ed Kajko
The Auto Maintenance Merit Badge booth was well received.
CO Region generated Facebook postings and distributed approximately
50 tri-folds to BSA participants.*

Old Business

Video Update and Kurt Hansen Contract Finalization

*Ed S Spoke with Kurt at the Pettiford Corporate event,
Kurt wants a 'release' that he can sign before releasing ownership.*

RMD Awards – Project Update Targeted for May Meeting

*At Pueblo Chris D. will be putting together a committee for driver of
the year, Chris is also putting together an article for the Redline to
explain that the BoD will be accepting nominations for each award
thru out the summer and the vote on who will receive the awards.*

Hospitality / Trophy Chiefs Needed

No Report

High Performance Track Driving (HPTD) – Chief / Planning Update

Alice Stern & Dan Walker to be asked to Chief HPTD events.

Time Trials Event (June 15-16) - National Staffing / Region Rqmnts

John Crowlowitz will be chief at TT event.

John Hunter to be heading up TNiA.

Mike P. will be the novice instructor for TNiA

Nick B. to discuss region responsibilities with Hayward Wagner.

Nick will report conversation to BoD.

Regional Document Update Project – Nick Boley

Development underway...

Race Day Text Function – Text Message Blaster / Usage Process

Nicole M. has used it at a SOLO event with success.

Nick B will be responsibility for enabling at our club racing events.

HPR Garage Project – Race Organization Garage Sharing

No Report.

New Business

HPTD Credit Program for Workers

Ann Marie S. indicated it might be possible to record credits in MSReg.

- ✓ Motion: *to allow banking of HPTD sessions, credit expires end of the season.*
- ✓ Seconded
- ✓ Approved

Reserve Account Discussion.

Jim S. would like to move funds from cash account into the MM account.

Jim will make proposal for BoD approval at next BoD meeting.

Ice Breaker Merchandise Sales Report

\$491 Merchandise Sales

High sales due to:

1. New logo merchandise
2. 'Marked down' old logo merchandise
3. Location of merchandise table. People passed the merchandise table on the way to restroom.

Sold all the baseball caps and safari hats.

Should I order more hats for the July 5,6 and 7 race at HPR?

Would need additional money.

Budget:

Merchandise Budget	Merchandise Cost	
\$500.00	\$119.00	Bags (Bernie Schuch)
	\$18.00	New Logo Cups (Nick Boley)
	\$38.82	Ladies T-Shirts
	\$516.97	New Logo Merchandise
\$500.00	\$692.79	

Future Plans:

Mens short sleeve t-shirts sold well.

Need to research reducing the costs to print t-shirts.

maybe designing a less complex merchandise logo.

Research costs for ladies polo shirts with 'CO Region SCCA', instead of logo.

Adjournment

- ✔ Motion: **to adjourn at 8:20pm**
- ✔ Seconded
- ✔ Approved